



Virginia College Access Network Board Meeting Agenda
Friday, March 11th
12:00 p.m. – 2:00 p.m.

Google Meet: <https://meet.google.com/qbm-hhba-rxy>

- Attendance: Jan Smith, Scott Kemp, Tierney Jackson, Libby Dutton, Brittany Everett, Erin McGrath, Reshaud Rich, Ashley Woodous, Josh Mann, TaCarla Moore, Laura Clark
- Absent: Lyons Sanchezconcha, Anne Michie
- Welcome: Scott
 - Meeting brought to order at 12:02

- Approval of January Minutes & March Agenda
 - Scott Kemp calls for revisions
 - Libby Dutton moves to approve minutes, Jan Smith seconds
 - Motion passes

- 2022 Conference Update: Josh Mann
 - Josh Mann introduced as the conference chair
 - Working to secure a committee; exploring bringing in an advisory voice into the committee (i.e. someone from NCAN)
 - Committee from last year was invited to return (many of which were on the 2020 committee as well)
 - 5 outstanding invitees, though some confirmations - Christian Howton; Mary Carter Scott; Jan Smith; TeCarla Moore; Paula Robinson; Andrea Crawley;
 - Reached out to JMU to see if they'd like to be involved in the planning or be an advisory voice
 - Also reached out to Radford University
 - Discussions
 - Offering a virtual registration for a hybrid conference
 - Discussion - Build into the budget a virtual component? virtual assistance was reasonably priced last year, video recordings of sessions is possible (then send after the conference), no "easy button" for a hybrid event (like running two events at once); tips for negotiating contract and food prices due to inflation
 - Inclusion of a college fair, including offices, degree programs, etc. from a local higher ed institution

- Discussion - could be framed as a cocktail hour, make it a pre-conference session, consider other colleges to also sponsor and have a day for more colleges to participate, need to define a goal
 - Action items - invite Josh Mann to future VCAN Board meeting - jmann@accesscollege.org
- Treasurer's report: Jan
 - Jan is officially on VCAN's bank account; Paula Crow has transferred all documents and resources
 - \$78,291.85 currently in account
 - Purchased airpods for FAFSA Block Party
 - \$655.14 for Linda Woodley
 - Purchased Acquity account for virtual FAFSA efforts - %540 will be reimbursed from SCHEV
 - Calendly - almost \$5,000 is pending in account
 - Reimburse Scott for printing
 - Back up to \$82k when Calendly reimbursement comes back
 - Looking around for less expensive options through EventBrite, Wells Fargo - needs to tell Cvent by April 1st if not continuing that contract (haven't used it in 2 years)
- FAFSA/VASA Pop Up Party Recap: Erin
 - February 19th, Dewey Gottwald Center
 - Hosted in Richmond where 5 of Virginia's Title I high schools reside
 - A little over 300 people attended, assisted 24 families with FAFSA completion with 65 pre-registered
 - Only 1 pre-registrant came
 - Two components - opportunities fair and FAFSA/VASA assistant
 - News story shared: <https://www.wric.com/community/volunteers-ensure-richmond-students-have-a-shot-at-college/>
 - Discussion to make the event annual, considerations to make it regional as well
 - Potentially latching on to other large fairs including Infinite Scholars and Alfred Baptist Church may bring success
- 1-on-1 FAFSA Completion Project: Erin
 - Same timing as last year
 - Opening it to any VCAN organization to participate
 - Changes this year include moving the scheduling platform to Acquity; new schedule 4-9pm Mon-Fri, 9am-12pm Sat, 9am-6pm Sun; option to receive a stipend which would include a tax form to complete; more data points will be collected via a follow up Google Form
 - Soft launch is coming soon; call for assistance from VCAN organizations

- Board Member Update: Scott
 - Previous conversation about having 14 members and potentially adding a member; think critically about who/what representation is missing
 - Sarah Bazemore has stepped down since then, so at 13 total members currently
 - Consider asking for a referral from Sarah Bazemore
 - VSCA president or vice president may also be able to provide a referral
 - CICV representation brought as a possibility

- Other Issues
 - ACCESS College Foundation is in the process of planning the 2022 College Commitment Day - April 26, 11am - noon; pre-reception begins at 9:30am

- May 13 Board Meeting
 - Opposition to exploring May 13th as in-person? Discussion to keep
 - Look to July to do in-person meeting

- Meeting adjourned
 - Erin moves to adjourn meeting; Libby Dutton seconds; motion passes
 - Meeting adjourned at 1:28pm

The mission of the Virginia College Access Network is to support and enhance post-secondary education access and attainment for residents of the Commonwealth of Virginia. To accomplish this mission, VCAN will support access programs and foster new initiatives; develop information and financial resources for students and families; and promote the benefits of greater access to postsecondary education.